

SHRUTI DANDEKAR

COPYWRITER



8433561307



shrutidandekar05@gmail.com



Mumbai, Maharashtra

Experience

Let's Talk Communications (July 2023 - Present)

Copywriter & Content Writer

Experienced copywriter specializing in creating content for various platforms including ad campaigns, brochures, websites, packaging, and social media. Skilled in ideating content strategies for multiple brands to enhance their visibility and engagement across different channels.

VISPL (2021 October- 2022 March)

Copywriter & Video Editor

Wrote copies with a focus on political content, specializing in crafting articles and copies for election campaigns for a political party.

Besto SEO (2023 Feb - 2023 July)

Copywriter & Social Media Manager

Responsible for managing social media accounts and spearheading the conceptualization of engaging social media campaigns. I also played a key role in planning and implementing a well-structured social media calendar.

AA Konzeptualizer (2021 April- 2022 November)

Copywriter

I was a creative and detail-oriented advertising copywriter and branding specialist responsible for developing engaging TVC scripts, contributing to initial branding strategies, and managing ad shoots. .

Education

2023-2024

Miami Ad School

15 Months PG Diploma Program in Copywriting & Creative Concept

2020-2023

V. G Vaze College

Bachelor Of Arts In Multimedia and Mass Communication (BAMMC)



Scan QR for website

Awards & honors

Merit of Excellence

Issued by The One Club for Creativity